

Holyhead Town Council

Minutes of the Public Relations, Tourism and events Committee meeting held on 16th
August 2022 at 2.00pm

Councillors Present: Cllr Alan Williams (Chair), Cllr Howard Browes (Vice Chair), Cllr Henry Klijn, Cllr Cadi Evanson, Cllr Iris Thomas, Cllr Adrienne Edwards (Mayor)

In Attendance: Cllr Beryl Warner BEM, Debbie Parry (Empire Manager) Robert Henderson (Town Clerk) Alex Williams (Clerk Typist), Edwyn Hughes (Maritime Museum) Cllr Trefor Lloyd Hughes.

To ask the question: “Is any Member or councillor making a recording of this meeting?”

The Clerk typist is taking minutes of the meeting.

Apologies of absence were received from Councillor Alia Lewis MBE and Councillor Hywel Williams.

No declaration of interest was made by any councillor.

To receive the minutes of the meeting held on the 11th of July:

It was resolved, proposed, and seconded to receive the minutes. Minute no. 5479/2022

5. Chair of the committee began by explaining how brilliant it was to see so many tourists visiting Holyhead over the weekend. The council discussed how the cruise ships entering the port had an impact on the local stakeholders of the town and how it could make a huge impact on their lives.

Concerns were raised how there are not many places for the tourists to sit and dine over the weekend as businesses close early and not many open on a Sunday.

Council agreed to visit stakeholders in the town and ask what would make things easier for them when a cruise ship due to dock in the port, suggestions such as taking turns in opening hours and working together, having a list of when cruise liners are due to dock in Holyhead were all aspects of the suggestions put forward.

Councillor Alan Williams informed the committee that there is a Cruise Wales meeting at the Market Hall on the 17th of August 2022 and would ask if two councillors could attend to discuss with the organisation on what Holyhead Town Council could do to help the community during the cruise season.

Ongoing issues that the committee raised concerns about would be the lack of volunteers in the town to guide tourists.

Edwyn Hughes from the Maritime Museum thanked councillors for their time over the last few weeks in regard to welcoming passengers off the ships and helping out where was possible around their own personal commitments.

In regard to the communication council agreed that the promenade up to the town centre would need more signage to direct visitors to the town centre and also have communication with the local businesses in the town centre. Also, a lack of public transport in the town was terrible. It was announced by the town clerk that the Isle of Anglesey County Council had contacted taxi services in Holyhead to help passengers get to key sites. Minute No 5480/2022

6. discussions of the location a marquee would be set for the next season are put on hold as council are unaware of where the cruise liners were going to dock, and passengers would disembark.

Council agreed that they would need a better set up regarding handing out maps and flyers and would also need updated maps for the following years to come to give tourists an easier guidance of the town.

Councillor Alan Williams announced that they would need to call another council meeting after they have attended the Cruise Wales meeting on the 17th August to discuss their findings and decide which steps should be considered next. Minute No 5481/2022

7. The Clerk gave a quick update on the Fan Zone event for November, he announced to the council that during the month of November no Marquee company are willing to hire out their marquee due to the weather forecast and the placement of the tent being high risk on the beach front.

He announced that by moving the event to the town hall it would lower costs of the event by a considerable amount by not having to hire out overnight security, the costs of a marquee and that the ticket prices could perhaps be lowered.

The clerk is now waiting on final quotes from the company that the screen will be hired from and recall a meeting at a later date. Minute No. 5482/2022

The meeting concluded at 15.40